



Travel and lifestyle

Content creator

24K +

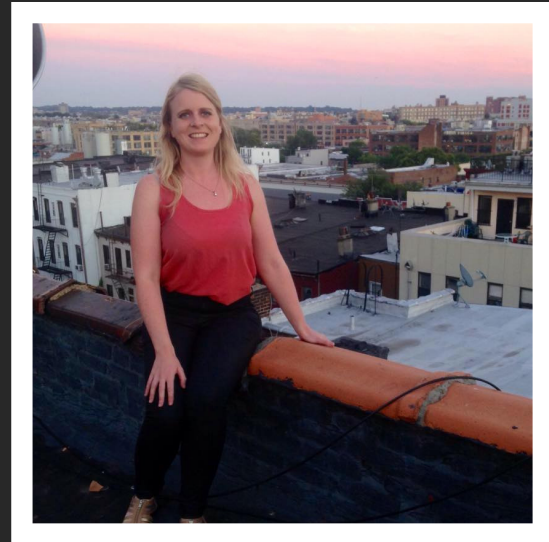
SOCIAL MEDIA FOLLOWERS

AUDIENCE

79% FEMALE
21% MALE

60% USA
30% EUROPE
10% AUSTRALIA

10% ENGAGEMENT RATE



Travel and lifestyle blogger based in Melbourne, Australia. With a focus on sustainability and eco friendly living. Content creator and influencer of travel, sustainable fashion and green beauty products.



@TALESOFWANDERLUS
TBYKELLEY



@KELLEYNY



@ROAMINGFREE4



@KELLYAE5

Contact: kellyabroad44@gmail.com

<https://wanderlustbykelley.com/>

Services

I am available for collaborations and advertising within the travel and lifestyle industry. Services that I can provide, include the following:

- FAM/Press trips
- Freelance writing
- Sponsored posts
- Product reviews
- Product photography
- Travel photography
- Brand partnerships
- Interviews
- Giveaways
- Instagram take overs
- Social media management
- Guest posts

Examples

Social media manager for the NYC vegan food festival

* Managing the festival Instagram account

* Promoting a sustainable and health conscious lifestyle * Grew follower activity, including number of likes and comments per post by 600%

* Increased followers by 300%

* Outreach to potential vendors and speakers

* Regularly updating content with current and upcoming trends



Articles/guest posts

The Eco guide -
<https://bit.ly/2ukBthC>

Travel blog <https://bit.ly/2IQL1xa>

Lookvine <https://bit.ly/2G4JeOb>

Product and travel photography

